

# Where the Boys Are

Give your male clientele two more reasons to chill in your chair with the Men's Enhanced Nails Kit from Tropical Shine and Nail Tek Smooth & Silky Hand and Body Treatment.



In an industry dominated by women, the focus has started to turn toward men and their grooming essentials. Realys Inc. and its Tropical Shine brand of professional nail products have created a nail grooming kit designed specifically for the guys. The Men's Enhanced Nails Kit includes a nail clipper, cuticle treatment, wooden cuticle pusher, three-step sanding pad, miniature shining stick and step-by-step guide for those men who sometimes have to break down and follow directions. Subtle but strong, this nailcare system will leave even the most neglected caveman sitting pretty.

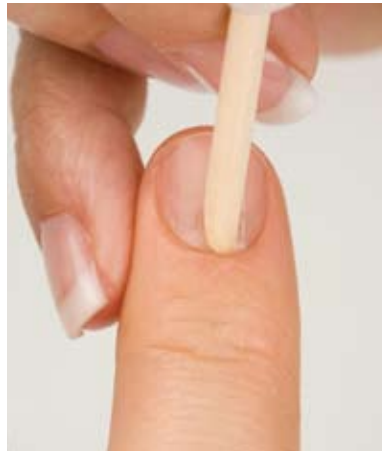
**For more information on Tropical Shine, circle 200 on the Reader Service Card, call 800/473-2597 or log on to [www.tropicalshine.com](http://www.tropicalshine.com).**

Tough men have even tougher hands, so the Smooth & Silky Hand and Body Treatment from Nail Tek will keep their skin in good working condition. Water-soluble and never greasy, the Foaming Skin Polish uses a blend of natural sea salts and marine nutrients to leave skin soft and smooth. The naturally detoxifying seaweed cleanses and purifies while honey nourishes overworked skin. The Advanced Hydrating Creme stores moisture deep within the skin and is reactivated by contact with water. Hours later, simply rinse the skin to restart the process, a technology called "Moisture with a Memory." **For more information on Nail Tek, circle 201 on the Reader Service Card, call 800/676-2457, or log on to [www.nailtek.com](http://www.nailtek.com).**

# Tropical Shine Men's Enhanced Nails Kit from Realys Inc.



1 After clipping the free edge of the nails to the desired length, dab on cuticle treatment and massage it into the nails.



2 Use the wooden cuticle pusher to gently push back cuticles.



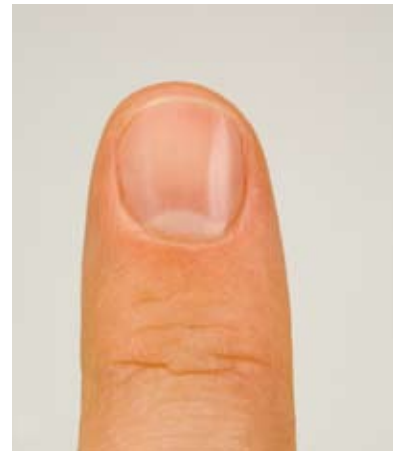
3 File the free edges and remove ridges on the nail surface with the white side of the three-step sanding pad.



4 Use the blue side of the three-step sanding pad to smooth the nails, and then use the green side to buff them.



5 Finish with the miniature shining stick to give nails an extra shine.



6 The finished nails will look healthy and well-kempt.

# Nail Tek Smooth & Silky Hand and Body Treatment



1 Apply the Foaming Skin Polish to your client's hands.



2 Buff away rough skin with circular motions.



3 Have your client wash his hands.



4 Apply the Advanced Hydrating Creme and massage it into his skin.



5 Your client's newly smooth hands will stay that way even when he rinses them, which will reactivate the lotion—a process also called "Moisture with Memory."