

Get Healthier Hands and Soak Off Gels in a Jiffy

Natural Nail Treatments Featuring Potion of Youth, and
Soak Off Gel and Remover



Poshé introduces three new products to help speed up manicure service times and strengthen your clients' nails. Natural humectants and moisturizers in Potion of Youth promise healthier, younger-looking hands and nails. Loaded with vitamins, peptides and enzymes, the antiaging lotion exfoliates dead skin and moisturizes. Formaldehyde- and toluene-free, nonyellowing Treatment BaseCoat strengthens with protein and hardens with calcium while filling in nail ridges. Super-Fast Drying TopCoat dries completely in five to six minutes, and is nonyellowing, chip-resistant and ideal for both natural nails and enhancements. **For more information on Poshé, circle 200 on the Reader Service Card, call 800/767-4348 or log on to www.poshenails.com.**

Ibd's innovative new Soak Off Gel and Remover nailcare system makes creating and removing a full set of gel enhancements a breeze. The Soak Off Gel is easy to apply, cures in three minutes and can be worn over natural nails or used with tips. Soak Off Remover removes an entire set of gel enhancements in as few as 10 minutes. The remover does the grunt work, allowing techs to spend less time on the task. **For more information on ibd, call 323/728-2999 or log on to www.ibdbeauty.com.**

Natural Nail Treatments



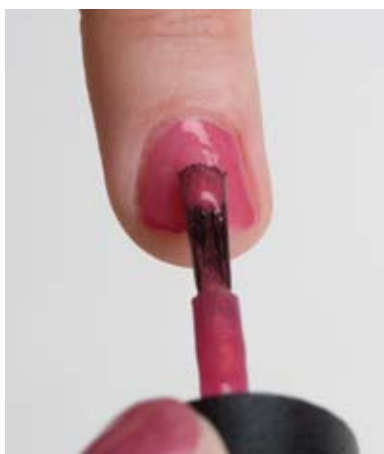
1 Remove polish from your client's nails, and file and shape them to the desired length.



2 Have your client wash her hands, then apply a small amount of Potion of Youth to each one. Gently massage the lotion into both hands, including the cuticles and nails.



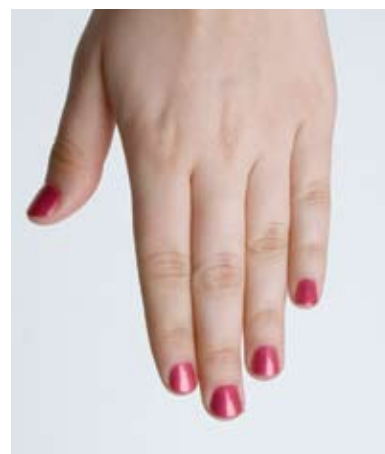
3 Apply one coat of Treatment BaseCoat to your client's nails.



4 Apply two coats of your client's desired polish to her nails.



5 Finish the manicure by applying one coat of Super-Fast Drying TopCoat to your client's nails.

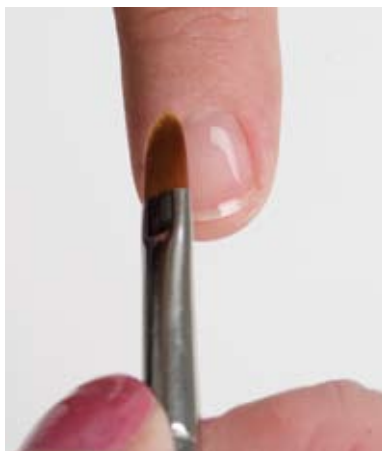


6 Have your client apply the TopCoat at home once every few days.

Soak Off Gel and Remover



1 Lightly file the natural nail to remove any shine. Remove any dust with a nail wipe saturated in cleanser.



2 Apply Soak Off Clear Gel over the surface of the nail, being sure to stay 1/8-inch away from the cuticle. Remove any Soak Off Gel from the cuticles and skin with a plastic pusher.



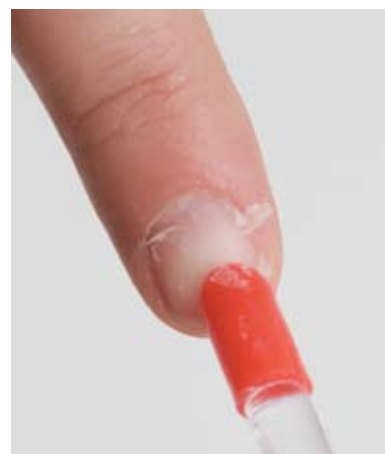
3 Cure the gel under a UV lamp for two minutes. Remove the tacky residue with Cleanser Plus and shape the nail. Remove dust from the nail and apply one coat of Soak Off Clear Gel to create a high shine.



4 To remove Soak Off Gel from a set of nails, soak some nail wipes in Soak Off Gel Remover. Place one wipe on top of each gel nail.



5 After the nail wipes are in place, tightly wrap each nail with aluminum foil and wait at least 10 minutes.



6 Once the gel has loosened from the nail plate, use a plastic pusher to push the gel off the nail (do not pry it off). Continue removing one nail at a time. ▼

Victoria J. Schoenke is a freelance writer and editor based in Madison, Wisconsin.